



Symbol



Black and White version



Final Logo Branding

Concept Visuals



Client: SmartlySpaced, LLC

Project Creative: Logo Conceptualization

Client request(s) Logo Conceptualization with Logo Package that included 10 initial concepts build varied. Development process narrowed down from concept selection elimination. Concepting imagery with combining concepts to achieve a final results. Additionally, a logo symbol was injected and streamlined in the design concept build. Logo concept 10 realized, along with a complete stylesheets and color scheming match was completed secondary prior to finalization.